



Bowling Center Revenue Generating

Creating an Experience to Transform Your Business

A Colorful Concept that will increase your revenue. The revenue generating possibilities and color combinations that the ColorSplash LED Specialty Lighting, Projection and Video System offer to fit any Special Event are limitless.

The ColorSplash line of Special Effects lighting and video products provide all the marketing tools a proprietor needs to make a center more appealing to both existing and new customers alike. ColorSplash offers customers an all-new experience like the industry has never seen before.

And the ColorSplash experience is not limited to the bowling lanes and related equipment. The system lends itself towards promoting every aspect of your business, from bowling to food and beverage service, to the pro-shop, arcade, meeting rooms and children’s play areas.

Whether you install the full line of products, or cherry pick the line, every product offers an opportunity to promote your business in such a way that your initial outlay will be recouped within two to three years . . . and will continue to promote your business for at least the next two decades.

Imagine a birthday party and being able to project “Happy Birthday Jimmy” on the approach, and handing little Jimmy the projection slide to take home along with his birthday tee-shirt and other birthday mementoes.

Or projecting a football game and Dancing with the Stars on video mask units during a mixed league or party booking, or having the pindeck and cap-lights matching the colors associated with a specific holiday or Sports Night (e.g., Red, White and Blue for Independence Day, or the team colors of the local football, basketball or hockey team).

Corporate or community party bookings will take on a new meaning when images of corporate logos are projected as a welcome at the entrance, on side walls, and on the approach, along with company videos showing on the video masks.

There are far too many options available to name them all, especially since the entire system is designed so a proprietor can easily customize the system to fit any promotion.

As you can see from the two charts on the right, it only takes a few new customers a month for the system to substantially increase revenue and for the system to pay for itself. Invest today for your future over the next 20-years.



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